



IN 2019, Swallow Hill reached **209,728 PEOPLE** through our Community Outreach Programs, Concerts, and Music Classes.

COMMUNITY OUTREACH

76,643
MUSICAL
CONNECTIONS

through our
Community
Outreach Programs



450

ENRICHMENT
CLASSES
taught



56

INTERACTIVE
Performances
&
Workshops

74

INSTRUMENT
PETTING ZOOS



3,229

— weekly —

LITTLE SWALLOWS

classes in



29
high-needs
schools

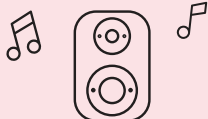
CONCERTS

75,108
MUSICAL
CONNECTIONS

through our
Concerts



250
CONCERTS
&
EVENTS



44
FREE
CONCERTS



300+
FREE JAMS

280+
ARTISTS



MUSIC SCHOOL

57,977
MUSICAL
CONNECTIONS

through our
Music School



62

FACULTY
MEMBERS

5,144

— students —
participated in
GROUP CLASSES



9,220

Private Lesson

HOURS

\$32,906

awarded for



NEEDS-BASED
SCHOLARSHIPS

VOLUNTEERS

5,400 VOLUNTEERS

gave
more
than

140 HOURS

BOARD CHAIR/CEO LETTER

There's an elephant in the room.

In normal times, this letter would only be a reflection of the previous year's successes, challenges, impacts and outcomes, but these are anything but normal times. On March 13th of 2020, we made the extraordinarily challenging decision to temporarily close our doors and turn off the lights in the face of COVID-19. By the end of the first week of closure, in the face of the greatest existential threat to Swallow Hill and with very heavy hearts, we made a set of decisions to avoid the total collapse of Swallow Hill. To those ends, we laid off our teachers, hourly workers, and a third of our administrative staff.

With our small team that remained, we began the task of planning for how we reopen our doors and breathe new life into all of our programming – from group classes and private lessons to concerts, community jams and community outreach.

When we begin to emerge from this crisis, we remain fully committed to open our doors, bring our teachers back to work and invite our community to come together as the music community that means so much to so many.

And we now have gone even farther – Your Swallow Hill Music Community is now taking shape online where we present nightly concerts through Swallow Hill Live, teach lessons and run workshops, and work to bring community outreach programs to life. We cannot wait to see you back in our building when the time is right!

2019 was simply amazing.

2019 marked the third year of our strategic plan – a five-year plan that challenged Swallow Hill to make 75,000 annual musical connections in our under resourced communities. We accomplished that goal two years ahead of schedule - amazing. From our hallmark Little Swallows early childhood education program to our work in K-12 public schools and from veterans programs to our work with older adults, Swallow Hill finished the year with more than 76,000 music connections, bringing music education and experiences to those who wouldn't have the opportunities otherwise.

Your support for these programs made a difference in the lives of thousands, and for that we are so deeply thankful.

2019 also marked a milestone birthday as Swallow Hill turned 40! The year of celebrations and reflections of our storied past culminated with our induction into the Colorado Music Hall of Fame - amazing.

From a year filled with amazing concerts both big and small to music rooms filled with students hungry to learn and amazing teachers sharing their craft, 2019 brought an immeasurable level of joy – truly fulfilling our mission of bringing the joy of music to life every day.

Now, as we live with the elephant in the room, we focus on our online community – bringing the vibrancy and robustness of our work to life on a different stage – a different platform – and as we build community online, we look forward to a future for Swallow Hill where our online community and our in-person community exist and thrive at the same time.

Wishing you good health and happiness,



PAUL LHEVINE
CEO

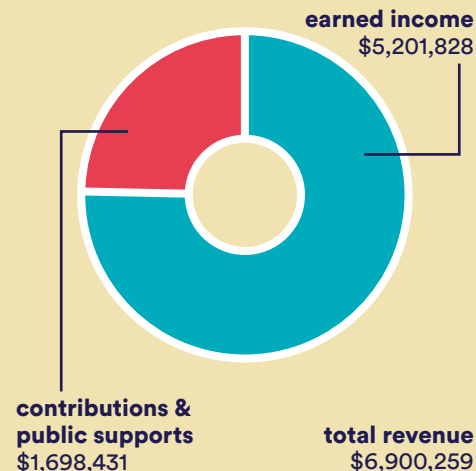


GEORGE LYFORD
2019 BOARD CHAIR

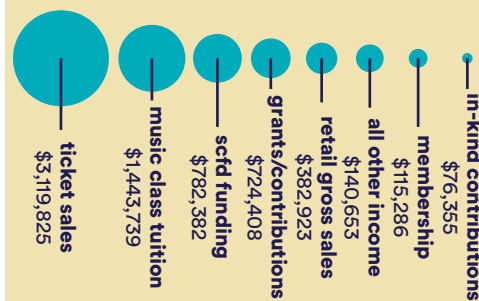
For a deeper look at our report, visit our website at [SWALLOWHILLMUSIC.ORG](https://swallowhillmusic.org)

FINANCIALS

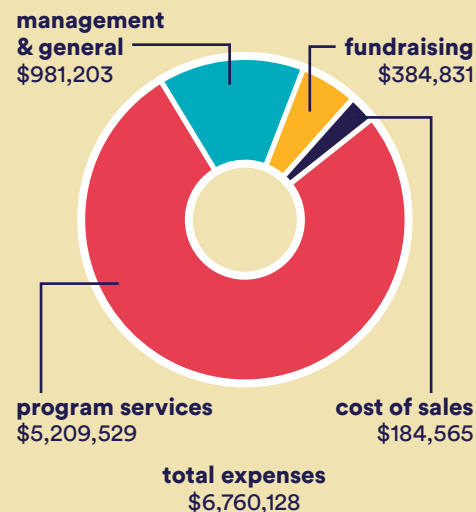
REVENUE



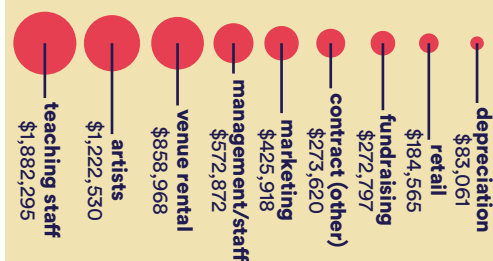
REVENUE DETAIL



EXPENSES



EXPENSES DETAIL



NET INCOME
(WITHOUT DEPRECIATION): \$223,192