

Swallow Hill Newsletter Advertising Fact Sheet

Helping people make music since 1979 years, Swallow Hill Music Association is one of the largest institutions of its kind in the United States as a source for folk, roots and acoustic music. With more than 2,100 members—some of whom are also volunteers—Swallow Hill provides a place to celebrate music that is rarely heard elsewhere in the Rocky Mountain Region. Three concert venues house more than 150 performances a year, featuring some of the world's great artists as well as up-and-coming new talent. The Julie Davis Music School at Swallow Hill provides a valuable and affordable extra-curricular educational resource to the community with more than 50 music instructors involved in more than 240 adult classes and 70 children's classes annually. A Tier II member of the Scientific and Cultural Facilities District (SCFD), Swallow Hill has won both the Mayor's and Governor's Awards for Excellence in the Arts, countless "Best of Denver" awards, has been recognized by the the North American Folk Alliance, and is one of the most sought-after venues by folk and roots performers in the country.

- 48-page free publication
- Published six times a year
- 27,000 printed
- Mailed to 20,000 households in Colorado and surrounding states
- 7,000 distributed in Denver Metro Area

SWALLOW HILL'S REACH BY ZIP CODE

